

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:


Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract / Revision 586675 /		Alt Order # 09852700	
Product RESTORE OUR FUTURE			
Contract Dates 10/30/12 - 11/06/12		Estimate # 1526	
Advertiser Restore Our Future		Original Date / Revision 10/26/12 / 10/26/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC	
Special Handling Do Not Mail			
Demographic Adults 35+			
IDB# 1021		Advertiser Code	
Agency Ref		Advertiser Ref	
Product Code			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/30/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	4	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$3,500.00			
N 2	8	10/30/12	11/02/12	M-F 6a-9a	6a-9a Rotator		:30			NM	4	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$3,500.00			
N 3	8	10/30/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	4	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$3,500.00			
N 4	8	10/30/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	4	\$6,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
N 5	8	10/30/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	4	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$3,000.00			
N 6	8	10/30/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$16,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$4,000.00			
N 7	8	10/30/12	11/02/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$4,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				1	\$4,000.00			
N 8	8	10/31/12	11/01/12	World Series on FOX	7p-CC		:30			NM	1	\$20,000.00
		WORLD SERIES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--WT---				1	\$20,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision		Alt Order #
586675 /		09852700
Contract Dates		Product
10/30/12 - 11/06/12		RESTORE OUR FUTUR
Estimate #		1526
Advertiser		Original Date / Revision
Restore Our Future		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	10/30/12	11/04/12	Late News Rotator	10p-11p Rotator		:30			NM	6	\$27,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTFS				6	\$4,500.00			
N 10	8	11/05/12	11/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$6,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$3,400.00			
N 11	8	11/05/12	11/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$6,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$3,400.00			
N 12	8	11/05/12	11/06/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,400.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$3,400.00			
N 13	8	11/05/12	11/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,875.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,875.00			
N 14	8	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	1	\$3,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 15	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$7,600.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$3,800.00			
N 16	8	11/05/12	11/05/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$3,500.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,500.00			
N 17	8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$5,625.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,625.00			
Totals											43	\$165,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	43	\$165,600.00	\$140,760.00
Totals	43	\$165,600.00	\$140,760.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.